

# Quidvis and Callmy Alert

The seamless solution that empowers your organisation's security and compliance with **Martyn's Law**.









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# WELCOME TO THE NEW ERA OF PUBLICLY ACCESSIBLE LOCATIONS (PALS) AND EVENT SECURITY

**Martyn's Law**—also known as the Terrorism (Protection of Premises) Act 2025—ushers in a transformative approach to public safety across the United Kingdom.

Inspired by the tragic Manchester Arena attack and named in memory of **Martyn Hett**, this legislation compels all venues with a capacity of 200 or more to implement robust counter-terrorism measures, including risk assessments, emergency planning, staff training, and effective incident response systems.

### Your Complete Compliance and Safety Ecosystem



Meeting the demands of Martyn's Law can feel daunting. That's why organisations are turning to digital platforms that streamline compliance and provide peace of mind. Enter the powerful partnership of **Quidvis** and **Callmy Alert**—a fully integrated solution designed to transform compliance from a tick-box exercise into a culture of proactive safety.





#### The Most Comprehensive Evidence Based Digital Platform To Manage Risk Across Estates

- Risk Assessment Made Simple: Customisable templates enable venues to perform and document comprehensive terrorism risk assessments, ensuring your preparedness meets every clause of Martyn's Law.
- Centralised Digital Records: Store all assessments, emergency plans, and audit trails securely in the cloud, guaranteeing instant access and regulatory clarity.
- Automated Compliance: Set reminders for reviews, updates, and training—so nothing is left to chance, even as your team evolves.
- Continuous Improvement: Incident logging, review workflows, and actionable dashboards help foster a culture of learning and resilience.

### Instant, Secure Communication When It Matters Most

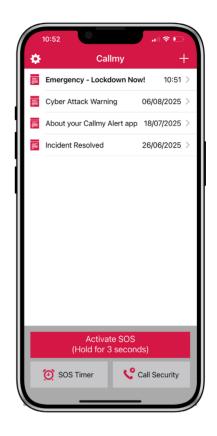
- Mass Notification System: Instantly reach staff, visitors, and responders with critical instructions via geo-fenced alerts, two-way messaging, and real-time situational awareness.
- Seamless Integration: Callmy Alert works hand-in-hand with Quidvis, so roles and responsibilities from your risk management framework translate directly into targeted notifications during incidents.
- Trusted Across Sectors: Callmy Alert is already empowering leading organisations, including a major London museum, to set the standard for security and compliance in the cultural sector.

# PROVEN IN ACTION: LONDON MUSEUM LEADS BY EXAMPLE

When one of London's foremost museums adopted Callmy Alert, it signalled a firm commitment to public safety and Martyn's Law compliance. In preparation for its legal requirements, the museum has adopted Callmy Alert to deliver rapid lockdown messages and incident support, protecting both staff and visitors.

"The safety of our visitors and staff is paramount," stated the museum's Head of Security. "Callmy Alert ensures we meet Martyn's Law requirements and are prepared to manage emergencies efficiently." The platform enables real-time, geo-fenced alerts, two-way messaging, and instant updates, supporting robust security and contingency planning.

**Tony Watson**, CEO of Callmy Ltd, said, "Partnering with this London museum demonstrates their dedication to public safety and serves as a model for other venues addressing Martyn's Law." The museum's collaboration with security experts and ongoing alignment with government guidance marks a significant step in securing its premises and providing reassurance for all visitors.



## How Quidvis and Callmy Alert Support Martyn's Law Compliance

- **Conduct** and document up-to-date terrorism risk assessments.
- **Develop**, store, and update actionable emergency response plans.
- **Maintain** rigorous staff training records and ensure regular refreshers.
- **Assign**, monitor, and audit corrective actions and incident responses.
- Instantly communicate with staff and the public during emergencies.
- **Demonstrate** operational readiness with real-time dashboards and audit trails.

#### Why Choose Quidvis & Callmy Alert?

- Efficiency: Streamline documentation and compliance, saving time and reducing administrative burden.
- **Visibility**: See your compliance status and areas for improvement at a glance.
- **Security**: Robust digital protections for sensitive data, with clear access controls and audit logs.
- Adaptability: Stay ahead of evolving regulations—these platforms are updated as legislation changes.
- **Evidence for Inspection**: Be ready for audits, inspections, and board reporting with comprehensive records.

#### Don't Leave Compliance—or Safety—to Chance

Non-compliance with Martyn's Law can result in fines of £10,000 per site or up to 5% of global turnover. Invest in the platforms that leading venues trust to keep people safe and operations compliant.

Join the movement towards safer public spaces—choose Quidvis and Callmy Alert to meet Martyn's Law with confidence, clarity, and care.



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